

Invitation Letter for the Canton Fair

Dear Sir / Madam:

The 129th China Import and Export Fair (Canton Fair) is scheduled to be held online from April 15th to 24th. China Construction Bank is the designated financial service provider and partner for global promotion.

We sincerely invite your good company to participate in this event.

The Canton Fair is a comprehensive international trade event, jointly sponsored by the Ministry of Commerce of the People's Republic of China and the People's Government of Guangdong Province and undertaken by the China Foreign Trade Center. Since its establishment in the spring of 1957, it has been successfully held for 128 sessions and known as China's First Exhibition. The previous session attracted 26,000 exhibitors and buyers from 226 countries and regions. The 129th Canton Fair will be held online for 10 days from April 15th to June 24th. The Online Canton Fair will fully utilize advanced information technology to provide 24 hour online display, promotion and negotiation to facilitate the connection between supply and purchase, allowing domestic and foreign merchants to place orders and conduct business in the comfort of their own homes. There will be prime exhibitors recommended from all over China gathered together for 10 full days for global buyers to meet online. Meanwhile, in order to consolidate and expand the achievement of poverty alleviation and rural revitalization, a special

“Rural Revitalization” zone will be set up to help enterprises from areas lift out of poverty explore the international market.

The 129th Canton Fair will continue to waive participation fees for enterprises, and no fees will be charged to cross-border e-commerce platforms participating in simultaneous events. There will be plenty of high quality import and export exhibitors recommended by various provinces displaying 24-hour online to support global buyers to participate remotely and seamlessly. As a strategic partner and designated financial service provider of the Canton Fair, China Construction Bank will leverage its well-established global network and leading financial technology strength to provide your good company with top-quality and efficient cross-border financial services such as settlement, financing and FX.

If your good company decides to participate, please email us the receipt form (see the attachment). We will provide you with an exclusive online channel to participate and a dedicated service team for end-to-end financial and logistic services.

Looking forward to your reply.

China Construction Bank (Europe) SA Paris Branch contact:

1. ZHOU Weilong

Mobile phone and E-mail: 0033-676098729 wzhou.fr@eu.ccb.com

2. CAO Ye

Mobile phone and E-mail:0033-602140329 ycao.fr@eu.ccb.com

Attachment: Registration Receipt Form for Participants

Registration Receipt Form for Participants	
Company Information	Name
	Address
	Industry categories of interest
Contact Information	Name
	Job title
	Phone
	E-mail Address
Remarks: The Canton Fair export exhibition is divided into 16 major categories of goods including electronics and household appliances, lighting, vehicles and accessories, hardware tools, machinery, construction materials, chemical products, energy, daily consumer goods, gifts, and textiles, clothing, footwear, home decorations, office, luggage and leisure products, food, medicine and medical care. The Canton Fair import exhibition is divided into 6 categories: electronics and household appliances, construction materials and hardware, machinery and equipment, food and beverage, household items, fabrics and textiles.	

广交会邀请函

尊敬的____先生/女士:

您好! 第 129 届中国进出口商品交易会(简称广交会)定于 4 月 15-24 日在网上举办。中国建设银行是广交会指定招商招展金融服务单位,我们谨代表建行诚挚地邀请贵公司代表参与此次盛会,与贵公司携手并进,共赢未来!

广交会是中华人民共和国商务部和广东省人民政府联合主办、中

国对外贸易中心承办的综合性国际贸易盛会。自 1957 年春创办以来，已成功举办了 128 届，被誉为“中国第一展”，前一届广交会吸引了 2.6 万家参展企业和来自 226 个国家和地区的采购商注册观展。第 129 届广交会将于 4 月 15-24 日在网上举办，为期 10 天。广交会搬上云端，将全面运用先进信息技术，提供全天候在线展示、网上推介、供采对接，在线洽谈等服务，让中外客商足不出户下订单、做生意。同时，为巩固拓展脱贫攻坚成果，有效衔接乡村振兴，本届将专设“乡村振兴”专区，帮助脱贫地区企业开拓国际市场。

第 129 届广交会将继续免收企业参展费用，也不向参与同步活动的跨境电商平台收取任何费用。届时将会有来自中国各省份推荐的优质进出口参展企业汇聚云端，网络 10*24 小时展示，支持全球采购商远程参与、无缝对接。作为广交会战略合作伙伴和指定金融服务单位，建行将发挥全球化网络覆盖、领先同业的金融科技实力，竭诚为贵公司提供优质高效的跨境结算、融资及外汇服务。

如贵公司确定参会，请及时告知我们，并邮件反馈回执表（见附件）。我们将提供本届广交会专属网上参会通道，并由专属服务团队提供贴心服务，全程做好会议及金融服务工作。

期复为盼！

中国建设银行（欧洲）有限公司巴黎分行 联系人：

1. 周伟龙

联系方式： 0033-676098729 wzhou.fr@eu.ccb.com

2. 曹烨

联系方式： 0033-602140329 ycao.fr@eu.ccb.com

附件： 参会单位报名回执表

参会单位报名回执表

单位信息	名称
	地址
	关注行业类别
联系人信息	姓名
	职务
	电话
	E-mail Address

备注：本届广交会出口展按 16 大类分设为电子及家电类，照明类，车辆及配件类，五金工具类，机械类，建材类，化工产品类，能源类，日用消费品类，礼品类，纺织服装类，鞋类，家居装饰品类，办公、箱包及休闲用品类，食品类，医药及医疗保健类。

进口展按 6 大类别分设为电子及家电类，建材及五金类，机械设备类、食品及饮料类，家居用品类，面料及纺织类。